



INFORMATION TECHNOLOGY INDUSTRY

MISSOURI TARGET INDUSTRY

SEPTEMBER 2023

QUICK STATS INFORMATION TECHNOLOGY STATEWIDE

2022 Average Annual Wage

\$110,319

24.5% increase from 2017-2022

2022 Employment Statewide

91,105

10.5% increase from 2017

Net Employment Change

2017-2022

8,656

2022 Number of Establishments

15,027

Employment Change

2017-2022

Computer Systems Design and
Related Services

4,185

Mngt., Scientific & Technical
Consulting Services

3,870

Internet Service Providers, Web
Search Portals, & Data Processing
Services

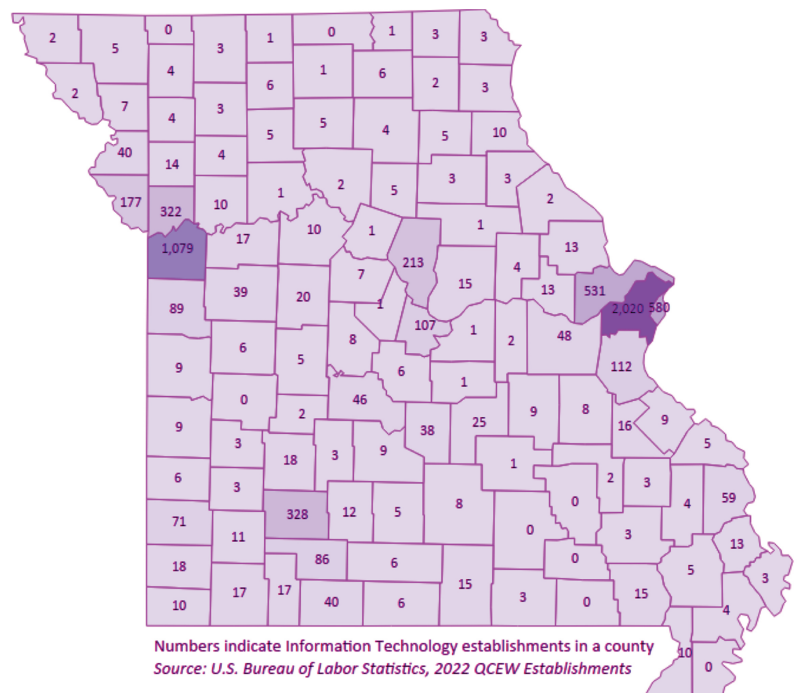
3,374

The Information Technology industry includes information sector employment, such as software publishers and data processing, as well as professional and technical services, such as computer system design, technical consulting, and research and development services. Information Technology represents 3.8 percent of total private sector employment in Missouri, employing 91,105 workers across 15,027 establishments in 2022.

Location quotient (LQ) compares the regional share of an industry to the national share. LQs that are higher than the national average of 1.0 indicate a higher employment concentration within a region. Missouri has higher employment concentrations in *Internet Service Providers, Web Search Portals, and Data Processing Services* with an LQ of 1.55 and *Graphic Design Services* with an LQ of 1.19.

Employment grew an average of 2.1 percent per year from 2017 to 2022, adding a total of 8,656 jobs. The industries with the greatest employment growth include *Computer Systems Design and Related Services; Management, Scientific, and Technical Consulting Services; and Internet Service Providers, Web Search Portals, and Data Processing Services*.

MISSOURI CONCENTRATION OF INFORMATION TECHNOLOGY ESTABLISHMENTS



INFORMATION TECHNOLOGY TARGET INDUSTRY

NAICS	Information Technology and Support Industries	2022 Establishments	2022 Employment	2022 Average Annual Wage	2022 Employment LQ	2017-2022 Change in Employment
All	Total, All Industries	224,382	2,424,578	\$60,159	1.00	58,273
	Total, Information Technology	15,027	91,105	\$110,319	0.85	8,656
518	Internet Service Providers & Data Processing Services	1,207	13,648	\$145,248	1.55	3,374
5415	Computer Systems Design and Related Services	7,312	45,001	\$108,137	0.97	4,185
5416	Management, Scientific, and Tech.Consulting Services	5,247	22,577	\$92,582	0.66	3,870
5417	Scientific Research and Development Services	918	8,561	\$119,384	0.51	-71
54143	Graphic Design Services	343	1,318	\$68,044	1.19	-85

Source: U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages, 2022 Annual Data

The average annual private wage in Information Technology in 2022 was \$110,319. This was \$50,160 more than the state's average annual private wage of \$60,159. All of the industries within Information Technology have higher than average wages, with *Internet Service Providers & Data Processing Services* having wages more than twice the state average.

Three Information Technology industries had net employment gains from 2017 to 2022. *Computer Systems Design and Related Services* had the largest gain in employment, adding 4,185 jobs. *Computer Systems Design and Related Services* is also the largest industry, employing 45,001 workers in 2022. *Internet Service Providers and Data Processing Services* had the fastest growth rate since 2017, at 32.8 percent.

NOTES:
Target Industries are defined by North American Industry Classification System (NAICS) codes relevant to the target industry cluster. Industry clusters are not mutually exclusive and may include similar industry codes.

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